

Launch Your Art Career Into The Future! Join Our Online Art Gallery!

The *Denver Urban Spectrum*, the metro area's source for news about people of color, is revamping its Web site and will launch a new Multicultural Art Gallery (MAG) in April. MAG will offer the perfect opportunity for new, up-and-coming and established artists to gain global exposure with 24/7 access for your fans and buyers.

MAGnify your audience in your own exhibition space

Reach thousands of potential art consumers through the online home page exposure, full-time, online gallery visibility, e-mail newsletter and printed newspaper opportunities. The home page of *Denver Urban Spectrum's* new Web site will showcase the Multicultural Art Gallery with a link to MAG where you and your work will be seen. Each month, one artist will be featured in the *Denver Urban Spectrum*.

Make MAGical connections throughout the community

Connect to our diverse audience and marketplace. The *Denver Urban Spectrum* has a diverse readership with business, nonprofit and government leaders throughout the Denver metro area, state and nation. Our target audience is focused on culture, education and supporting creative endeavors, and has a keen interest in cutting edge as well as traditional arts. The gallery is THE place to introduce you to art patrons, supporters, donors and other great contacts.

Gain MAGnitude for your name and artwork

Join a distinctive collection of artists in a unique space created especially for your group. Participation in the *Denver Urban Spectrum's* Multicultural Art Gallery will increase your accessibility across the Web. Our high-quality Internet content is updated frequently and linked to a wide spectrum of organizations, providing you with higher visibility on search engines. More search-ability equals more Web visits and more art sales for you.

Special* Web Site Launch Membership

As a member** and for only \$10 per month, you will secure your presence in the *Denver Urban Spectrum* Multicultural Art Gallery by posting three pieces of artwork (72 dpi jpeg) with titles, dates and (optional) price information. In addition, your post may include your name, contact information, and a 50-word bio and/or description of your art specialty (visual art, jewelry, sculpture, etc.)

** This inaugural price to join as an exhibitor on MAG is only available through April 20.*

*** All MAG exhibitors must also pay a \$50 Individual Membership annually.*

Complimentary Listing – Also Available!

A complimentary listing is available that will ONLY include your company name, art specialty description and city and state location.

For more information, e-mail MAG@urbanspectrum.net or call 303-292-6446 to learn more and to reserve your gallery space today!